## **Summary: Definition**

• Creating a short paragraph (no more than 1/3 the length of the original) capturing the main idea, as well as the important supporting points, of any kind of a text (an article, an essay, a novel, a play, a story, a report, etc.); strictly adhering to author's points while using own words

Summarizing: Reasons Od [(e)2.1 (4 (h)6.b Td [(mainfw 9.92 0 Td ( )Tj( )10 (p)-3.9 (o23.1 ( C)-4.2

• Providing background/reference for further analysis/opinion/interpretation CUN4 (ny):91UUN4(e)-1

## Summarizing: Practice Activity

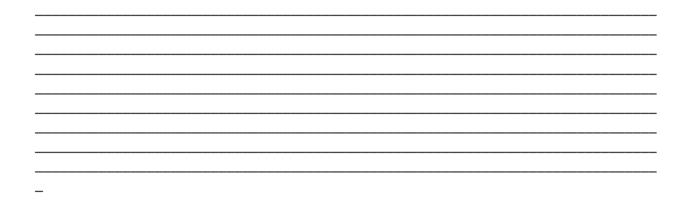
Below is the article "Don't Blame the Eater" by David Zinczenko, published in *The New York Times* on November 23, 2002. Read it carefully and, afterwards, compose a summary by following all the *Do*s and *Don't*s from the list above. For your con (o) &u)-&i (h)10 &u)-An3e,t-0.1 (,)-u (t) baa4y) &

foods aren't covered under Food and Drug Administration labeling laws. Some fast-food purveyors will provide calorie information on request, but even that can be hard to understand.

For example, one company's Web site lists its chicken salad as containing 150 calories; the almonds and noodles that come with it (an additional 190 calories) are listed separately. Add a serving of the 280-calorie dressing, and you've got a healthy lunch alternative that comes in at 620 calories. But that's not all. Read the small print on the back of the dressing packet and you'll realize it actually contains 2.5 servings. If you pour what you've been served, you're suddenly up around 1,040 calories, which is half of the government's recommended daily calorie intake. And that doesn't take into account that 450-calorie super-size Coke.

Make fun if you will of these kids launching lawsuits against the fast-food industry, but don't be surprised if you're the next plaintiff. As with the tobacco industry, it may be only a matter of time before state governments begin to see a direct line between the \$1 billion that McDonald's and Burger King spend each year on advertising and their own swelling health care costs.

And I'd say the industry is vulnerable. Fast-food companies are marketing to children a product



Created by Raya Dimitrova January 2022