

KCC Strategic Plan 2021-2025:

Progress Updates Fall 2023

Progress Summary:

The Strategic Plan consists of 5 Key Areas (Student Success, Operational Effectiveness, Governance and Planning, Community and Communications, and Workforce Development & Strategic Planning). Within these Key Areas the campus community has 18 Areas for Emphasis and 62 implementation strategies to address these areas.

The divisions' annual updates have been used to track progress on the Strategic Plan implementation strategies. Overall progress as of Fall 2022 and Fall 2023 is shown in the figure below:

Completed Strategies in AY 2022-23:

SS6.1 Identify and utilize the communication platforms that work best for students. Signal Vine was adopted and is in use through the President's Office, Advisement, etc.

OE1.4 Create more gathering spaces for students. The Cove and SU&IC have completed Phase I of construction and are ready for use as of Fall 2023.

CC4.1 Increase communication regarding changes to policy, personnel, procedures, and resources. Divisions provide regular updates on their activities. HR template created to share changes in personnel along with new contact information in response to vacancies.

WD1.1 Create a centralized workforce location on campus and/or online for students and faculty that offers internships and job opportunities. Career

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- The Men's Resource Center collaborated with the NSLS this past year, leading to a 25% increase in participation in the Center's activities.
- The team used New Student Orientation data to base the schedule of events on the interests and needs expressed by students in the NSO Survey

SS4.2. Expand opportunities for students to engage in high impact practices, especially Learning Communities, Undergraduate Research, Civic Engagement; assess student access (who has access, demographic breakdown) and effectiveness of HIPS **Ongoing**

- Learning Communities: During and since the pandemic, we have experienced challenges with adequate student enrollment in learning communities. We are working on expanding the faculty who are equipped to teach learning communities, and working to ensure that courses that are linked in learning communities make sense for students.
- Civic Engagement: KCC has established the role of "civic engagement fellow" in which faculty implement a civic engagement project in one of their classes, share the project and outcomes at a Faculty Forum, and work with other fellows on a publication. Four civic engagement fellows completed their first semester of this work in Spring 2023.

Prof. Jason Leggett is serving as the inaugural faculty Director of the Center for Civic Engagement. He is working closely with Helen-Margaret Nasser, Director of the Student Union and Intercultural Center as we extend the focus of civic engagement to cocurricular activities and experiences.

During Spring 2023, KCC conducted its first round of assessment related to the College's civic education graduation requirement.

SS4.3. Develop Faculty/staff :: student mentorship programs **Completed prior to AY 2022-23**

SS4.4. Identify a student engagement software platform that improves efficiency in student event planning, tracks students engagement, and generates a co-curricular student record. **Paused**

SS5. Provide support services that address barriers to success and relieve student stressors

SS5.1. Connect students to resources that mitigate barriers: e.g., ARC, New Americans Center, mental health counseling, child care, legal support, OER resources, tutoring, first-gen student support **Ongoing**

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- KCC Professional Development Series focused on two critical areas, Customer Service and Technology, which were identified as the greatest development needs of KCC staff through feedback from Senior Staff II on 2021 and 2022 surveys administered. In addition, through subsequent discussions with

Strategically and collaboratively allocate resources by doing the following:

OE1. Maintain facilities that are safe and conducive to learning

OE1.2. Develop a facilities master plan that reflects its future academic priorities, including regular review of the space utilization necessary. **In Progress**

OE1.2. Refurbish and public spaces with more touchless facilities – faucets, doors, T building repairs/upgrades, cafeteria space and furniture **Completed prior to AY 2022**

OE1.3. Ensure effective use of outdoor grounds: green space, parking lots, roadways, external lighting tent set up for instruction **Ongoing**

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- Financial Aid

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GP2.5. Create regular, ongoing, and structured planning and decision-making processes that provide

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CC2. Brand and market our educational services to the community

CC2.1. Update marketing materials; include data and infographics **In Progress**

CC2.3. Implement "Did You Know" campaigns to inform campus community about campus resources and highlighting faculty, staff, and students across campus. **In Progress**

- Communications & Marketing work with external partners to publish diverse stories featuring students, faculty, alumni, and staff.
- Regular emails to connect and share updates about the ca

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CC4.2. Engage in intentional community building through sharing student success stories, community chats, underrepresented groups **Ongoing**

- Communications develops student profiles on the KCC Spotlights section on the webpage to share student successes and progress

CC4.3. Utilize message bulletin boards and screens across campus to provide updates and information **In Progress**

Workforce Development and Strategic Partnerships

Collaboration, coordination, and communication in all departments across campus are important in helping students to achieve their desired goals of career readiness and access to opportunities in their chosen path.

WD1. Coordinate internship and job placement efforts between departments and offices on campus

WD1.1. Create a centralized workforce location on campus and/or online for students and faculty that offers internships and job opportunities **Completed**

- Career Wave (Handshake) launched in AY 2022-23 and had 283 internships posted in its first year.

WD1.2. Increase communication between departments so faculty become more aware of available internships **Ongoing**

- The transition from Simplicity to Handshake in AY 2022-23 provides greater access to faculty and making them aware of available internships.
- CUNY has announced a Career Fellows program which will assign faculty members in a variety of departments to be experts in career opportunities for students. This will launch in AY 2023-24.

WD1.3. Continue to hold job fairs on campus and virtually for credit and non-credit students. **Ongoing**

- Held two job fairs, one in fall and one in spring.

WD1.4. Create a Workforce Committee with representatives from selected departments. **In Progress**

- Career fellows will serve as a Workforce Committee going forward
- There are also currently three advisory boards

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WD2.3. Strengthen connections between credit and non-credit courses and programs (credit for prior learning) **In Progress**

- In AY 2022-23 started collaborating with Education Studies program on CDA (Child Development Associate) program that would lead into for-credit program.

WD3. Strengthening relationships with government, industry, and employers

WD3.1. Further develop partnerships with employers to assist employees to earn degrees/obtain certifications (upskilling) **Ongoing**

- Engaged with the Condensed Curriculum International for Skilled Trades to begin offering programs in: