

# Baruch COLLEGE

The City University of New York

[iana.okeefebazzoni@baruch.cuny.edu](mailto:iana.okeefebazzoni@baruch.cuny.edu)  
646 312 3720

Memorandum to: Professor Cindy Greenberg  
From: Professor Iana O'Keefe Bazzoni

From: Professor Iana O'Keefe Bazzoni

Re: Kingsborough Community College/Baruch College  
Articulation Agreement

Date: May 21, 2015

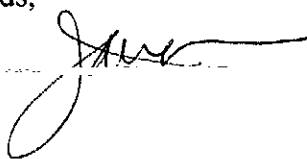
The attached original document of the Kingsborough Community College/Baruch College Articulation Agreement is being forwarded for review and signature by Kingsborough Community College Assistant Vice President for Academic Affairs and Associate Provost Dr. Rosa Falconi and by Dr. Gloria Nicocia, as Chair of the Department of Communications and Performing Arts. The attached original document includes Baruch College signatures from Provost and Senior Vice President Dr. David Christy and myself as Department of Communication Studies Chair.

When you have completed your review and signed the document, please return it to me for forwarding to the appropriate offices.

We are pleased to have this agreement to open the way for transfer students who wish to major in Communication Studies.

Thank you and your faculty for the work contributed in the process of reaching the agreement.

Best regards,



**Attention:**

Prof. Cindy Greenberg  
Dept. of Communications & Performing Arts - E309  
Kingsborough Community College, CUNY  
2001 Oriental Blvd.  
Brooklyn, N.Y. 11235

[Cindy.Greenberg@kbcc.cuny.edu](mailto:Cindy.Greenberg@kbcc.cuny.edu)

Phone: 718-368-5299

## ARTICULATION AGREEMENT FORM

### A. SENDING AND RECEIVING INSTITUTIONS

Sending College: Kingsborough Community College

Department: Communications and Performing Arts

Program: Speech Communication (concentration in Communication Studies)

Degree: Associate of Science

Receiving College: Baruch College

Department: Communication Studies

Program: Communication Studies

Degree: Bachelor of Arts

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### B. ADMISSION REQUIREMENTS FOR SENIOR COLLEGE PROGRAM

(e.g., minimum GPA, audition/portfolio)

• 2.75 Overall GPA—based on A.S. graduation requirement

• Grade of C+ or better in all Communication Studies course(s)

*Note:* The admission requirements of 2.75 overall GPA and Grade of C+ or better in all Communication Studies

semester).

Total transfer credits toward the baccalaureate degree: 60

Total credits required for the senior course in complete baccalaureate degree: 60

**C. COURSE TO COURSE EQUIVALENCIES AND TRANSFER CREDIT AWARDED**

Sending College	Cr.	Receiving College Equivalent	Cr.
<b>Granted</b>			

*General Education*  
**General Education**

<b>Pathways Common Core</b>		<b>Pathways Common Core</b>		
<b>Required Core</b>	12	<b>Required Core</b>	12	12
<b>Flexible Core</b>	18	<b>Flexible Core</b>	18	18

SUBTOTAL: 30

**Major and Free Electives**

**Prerequisite for Major**

Course and Title	Cr.	Course and Title	Cr.	
SPE 2100 Public Speaking	3	COM 1010 Speech Communication	3	
			Prerequisite	3

*Note:* COM 1010 Speech Communication is a prerequisite course for Baruch College COM courses, 2000-  
College Option.

**Courses in Major**

SPE 1000 Introduction to Communication Studies	3	COM 2000 Introduction to Communication Studies	3	
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*Note:* COM 2000 is a required course for the major in Communication Studies at Baruch College. If SPE 1000 is not taken at Kingsborough Community College, it must be fulfilled with COM 2000 at Baruch.

SPE 1200 Interpersonal Communication	3	COM 3077 Interpersonal Communication	3	
SPE 2500 Small Group Communication	3	COM 3078 Group Communication	2	
SPE 2600 Intercultural Communication	3	COM 3069 Intercultural Communication	3	

**Specific Program Requirements**      12

*Note:* Current Baruch College regulations stipulate that 60 percent of the major courses must be taken at Baruch; i.e. only 40 percent or 12 credits can be applied to the major. Courses exceeding this limit will be counted as free electives.

Unrestricted elective	3	Free elective	3	
SPE 2900 Voice & Articulation	3	COM 1011 Voice and Diction	3	

SPE 2400	3	COM 1031 Oral Interpretation	3	
SPE 2700 Oral Interpretation	3	COM 3060 Media Analysis and Criticism	3	
MCM 3000 Mass Media*	3			
			Free Electives	15
<p>Note: Students are advised not to repeat free elective courses that have an equivalent course at Ramapo College (i.e., if they have taken the SPE course, not to take the COM equivalent).</p> <p>* SPE 1000 and MCM 3000 cannot be applied towards the Digital Communication and Culture concentration. If students have taken MCM 3000 but not SPE 1000, MCM 3000 can be applied towards the 12 credits in the major (e.g., as an elective in the Digital Communication and Culture concentration).</p>				
				SUBTOTAL: 30

**D. SENIOR COLLEGE UPPER DIVISION COURSES REMAINING FOR BACCALAUREATE DEGREE**

	Credits
<b>General Education</b>	
N/A	0
SUBTOTAL: 0	

<b>Required Course for Major</b>	
Education in Communication Studies (COM 3000)	0
<p>Note: SPE 1000 will be credited for COM 3000.</p>	

<b>Foundation Courses</b>	
Choose one of four concentrations:	Ss w/
1. Interpersonal and Group Communication (COMIC)	COMIC
2. Intercultural and International Communication (COMIC)	COMIC
3. Rhetoric and Public Advocacy (COMRPA)	0
4. Digital Communication and Culture (COMDCC)	0

1. <u>Interpersonal and Group Communication</u>	COMIC
Interpersonal Communication (COM 3077) or Group Communication (COM 3078)	6

2. <u>Intercultural and International Communication</u>	COMRPA
International Communication (COM 3076)	3
3. <u>Rhetoric and Public Advocacy</u>	
Communication Law and Free Speech (COM 3045) or	

Introduction to Digital Communication and Culture (COM 3057) or Studies in Electronic Media (COM 3062)	COMDCC 3
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**Notes:**

1. **Interpersonal and Group Communication:** SPE 1200 will be credited as COM 3077 or SPE 2500 will be credited as COM 3078.
2. **Intercultural and International Communication:** SPE 2600 will be credited for COM

4. <b>Digital Communication and Culture:</b> There is no KBCC/BC equivalency. You need to take COM 3057 or COM 3062.	
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**Concentrations**

With a minimum of 6 semesters, take the following:

If your concentration is **Interpersonal and Group Communication**, take the required

6

Group Communication (COM 3078)  
Virtual Teamwork (COM 3080)

Virtual Teamwork (COM 3080)

Conflict Resolution (COM 4900)

Language and Social Interaction (COM 4905)

Special Topics (related to specialization) (COM 4101)

Work Life Communication

Work Life Communication

Leadership and Organizations

Leadership and Organizations

If your concentration is **Intercultural and International Communication**, take the required

See in

COMIC

9

International Communication (COM 3076) International Communication (COM 3076)

Race, Ethnicity, and Gender in Communication (future: COM 3070)

Virtual Teamwork (COM 3080)

Organizations in International Development (future: COM 3081)

Conflict Resolution (COM 4900)

Language and Social Interaction (COM 4905)

If your concentration is Rhetoric and Public Advocacy, take the required course plus three electives.

Ss in  
COMIFA  
12

- Communication Law and Free Speech (COM 3045) (required)
- Electives (choose three):
  - Classical Rhetoric (COM 3064)
  - History and Criticism of American Public Address (COM 3065)
  - Modern Frontiers of Rhetoric (COM 3066)
  - Persuasion (COM 3070)
  - Argumentation and Debate (COM 3071)
  - Elements of Legal Argumentation (COM 3074)
  - Markets, Media and Meaning (future: COM 3111)
  - Special Topics (related to specialization) (COM 4101)

*Note:* There is no KBCC/BC equivalency. You need to take the required course COM 3045 and three electives.

If your concentration is Digital Communication and Culture, take the required course plus three electives

Ss in  
COMDCC  
12\*

Introduction to Digital Communication and Culture (COM 3057) (required)

- Ethics of Image Making: Film, Television, and Digital Media (COM 3058)
- Media Analysis and Criticism (COM 3060)
- Studies in Electronic Media (COM 3062)
- Contemporary Issues in Digital Media (COM 3064)
- American Television Programming (COM 3067)
- International Communication (COM 3076)
- Special Topics (related to specialization) (COM 4101)

*Note:* You need to take the required course COM 3057, plus three electives.

\* = If you have taken MCM 3000, it can be credited as COM 3060. You will then take only 9 credits in the concentration

**Major Electives**

Choose two COM courses at the 2000 level or above.

Ss in

**Notes:**

1. If your concentration is Interpersonal and Group Communication, you need to take two major electives.
2. If your concentration is Intercultural and International Communication, SPE 1200 or

COMIGC  
6

Ss in  
COMIC

(whichever one you didn't choose as a foundation course) will be credited as a major

COMRPA

(whichever one you didn't choose as a foundation course) will be credited as a major  
elective.

3

**SUBTOTAL: 18**

Free Electives 42

**TOTAL: 120**

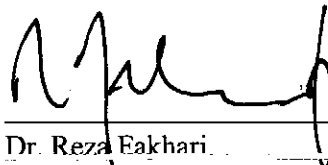
**Procedures for reviewing, updating, modifying or terminating agreement:**

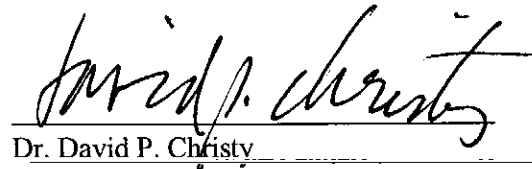
- When any of the programs undergo any changes relevant to this agreement, this articulation agreement will be reviewed and revised as necessary by a committee of faculty members of each institution's department, selected by their respective Chairpersons to represent them.

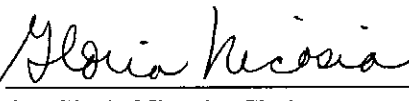
At least once a year, the articulation committee of each institution indicated above will review the agreement. If a determination is made that a revision or termination of the articulation agreement is needed.

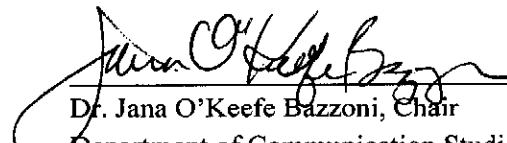
**F. ADDITIONAL INFORMATION: N/A**

Effective Date:

  
\_\_\_\_\_  
Dr. Reza Ekhari  
Assistant Vice President for  
Academic Affairs and Associate Provost  
Kingsborough Community College

  
\_\_\_\_\_  
Dr. David P. Christy  
Provost and Senior Vice President for  
Academic Affairs  
Rarich College

  
\_\_\_\_\_  
Dr. Gloria Nicosia, Chair  
Dept. of Communications and  
Performing Arts  
Kingsborough Community College

  
\_\_\_\_\_  
Dr. Jana O'Keefe Bazzoni, Chair  
Department of Communication Studies  
Baruch College